



Baseball PEI Annual General Meeting 2025

Director's Report – Skill Development

Submitted by: *Ben Mayor, Director of Skill Development*

The 2025 season marked a year of **growth and engagement in skill development** across the province. Baseball PEI continued to emphasize the importance of providing meaningful opportunities for both players and coaches to strengthen their knowledge and abilities in the game.

Hitting Clinic Success

A major highlight of the year was the **Hitting Clinic hosted in Stratford**, which drew strong participation and highly positive feedback. Coaches reported gaining valuable new techniques and strategies for hitting instruction, which many have since applied successfully within their own teams or with individual athletes.

The success of this event reinforces the value of **hands-on, practical instruction** and demonstrates the demand for future clinics of this type. Plans are underway to expand similar development opportunities in the seasons ahead.

Growing Coaching Capacity

As I have connected with more people across PEI, I have been continually impressed by the **number of young adult and “retired” baseball players** showing genuine interest and aptitude for coaching. These individuals represent an **incredible and often untapped resource** for the future of baseball on the Island.

Associations would benefit greatly from **actively identifying and engaging these potential coaches** within their communities. Coaches who do not have children in the league or on the team can often bring a unique perspective and long-term commitment that benefits athlete development and organizational stability.



Encouraging New Coaches

Many young adults express interest in coaching but hesitate because they feel they may lack experience or knowledge. Associations are encouraged to **create mentorship opportunities** and pair new volunteers with seasoned baseball minds in their communities.

Baseball PEI stands ready to **support associations with coaching development**, mentorship, and resource materials as needed. Associations are encouraged to reach out whenever guidance or collaboration could enhance their local efforts.

Local Clinic Opportunities

Associations are reminded that Baseball PEI can assist in **organizing and facilitating local player or coaching clinics**, either pre-season or during the season.

Locally organized events often achieve stronger participation because of existing relationships and logistical convenience. Baseball PEI can **support these initiatives with facilitators, resources, or guest instructors**, provided there is adequate notice to coordinate schedules, secure facilities and ensure the right personnel are available.

Summary

The 2025 season demonstrated the growing enthusiasm for **skill development and coach education** across the province. By continuing to connect passionate community members with Baseball PEI resources, we can sustain this momentum and ensure high-quality instruction for all players.

Respectfully submitted,
Ben Mayor

Director of Skill Development, Baseball PEI